EMBARGO: Be sure your embargo date matches when Constellation Research is announcing the list. This should be in your overview email.

**[Name] Named to Constellation ShortList**TM **for [Category]**

*Top Offerings for Digital Leaders Reinventing Operations and Transforming Business Models*

**[DATELINE]—** [COMPANY] today announced it was named to the Constellation ShortList™ for [CATEGORY] in Q1 2025. The technology vendors and service providers included in this program deliver critical transformation initiative requirements for early adopters and fast-follower organizations.

[Summary of your company’s product in this category]

[Quote from your company’s exec]

“The push for business transformation via digital and AI has never been greater,” said R “Ray” Wang, CEO and founder at Constellation Research. “In the Age of AI, organizations seek to achieve exponential efficiency with their technology investments. The ShortList provides a jump start in their transformation journey.”

Constellation Research advises leaders on leveraging disruptive technologies to achieve business model transformation and streamline business processes. Products and services named to the Constellation ShortList meet the threshold criteria for this category as determined through client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research. The portfolio is updated at least once per year as the analyst team deems necessary based on market conditions.

For more information, visit [Insert].

**About [Insert Company]**

[Insert company boilerplate]

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