EMBARGO: Be sure your embargo date matches when Constellation Research is announcing the list. This should be in your overview email.

**[Name] Named to Constellation ShortList**TM **for [Category]**

*Top Offerings for Digital Leaders Reinventing Operations and Transforming Business Models*

**[DATELINE]—** [COMPANY] today announced it was named to the Constellation ShortList™ for [CATEGORY] in Q3 2024. The technology vendors and service providers included in this program deliver critical transformation initiative requirements for early adopters and fast-follower organizations.

[Summary of your company’s product in this category]

[Quote from your company’s exec]

“As buyers look to find cost savings amidst an era of exponential efficiency, Constellation’s ShortLists, help separate the signal from the marketing noise,” said R “Ray” Wang, CEO and founder at Constellation Research. “Our analysts have taken the time to look at vendors who are delivering on value as well as the pace of innovation that our clients expect.”

Constellation Research advises leaders on leveraging disruptive technologies to achieve business model transformation and streamline business processes. Products and services named to the Constellation ShortList meet the threshold criteria for this category as determined through client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research. The portfolio is updated at least once per year as the analyst team deems necessary based on market conditions.

For more information, visit [Insert].

**About [Insert Company]**

[Insert company boilerplate]

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Constellation Research does not endorse any solution or service named in its research.

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