**[Name] Named Finalist in 2024 SuperNova Awards by Constellation Research**

*Recognized in [INSERT] Category for Disruptive Technology Leadership*

**[INSERT DATELINE]—** Today, [INSERT COMPANY] was named a finalist in the 14th annual Constellation SuperNova Awards. As digital transformation evolves across industries and geographies, organizations must make greater investments in technology to remain leaders in their field. The SuperNova Awards recognize individuals and teams who are prioritizing disruptive technology and transforming their organizations with digital initiatives. [INSERT COMPANY] was chosen as a finalist in the [INSERT LINE ABOUT CATEGORY OF SUBMISSION]

[Summary of finalist project]

“Finalists and their teams have battled a trifecta of exponential efficiency, AI arbitrage, and asymmetric advantage to lead change and drive transformation. This has been one of the hardest years as budgets have been cut and initiatives curtailed,” said R “Ray” Wang, founder and CEO of Constellation Research. “However, this year’s SuperNova Award finalists and their team have prevailed by showing how to lead in both times of expansion and times of austerity.”

[Quote from the finalist]

The 2024 SuperNova Award judges, comprised of technology thought leaders and journalists, selected finalists who demonstrated success in implementing cutting-edge business models and emerging technologies for their organizations. Finalists achieved remarkable results, including competitive advantage, cost savings and quantifiable improvements in agility.

Public voting for the SuperNova Awards will take place online from August 5 – August 30, 2024. The winners will be announced at the SuperNova Awards Gala on October 30 in Half Moon Bay, California, during Constellation’s Connected Enterprise.

For more information, visit <https://www.constellationr.com/events/supernova/2024>.

**About [insert Company]**

[Insert company boilerplate]

**About Constellation Research**

Constellation Research is a technology research and advisory firm based in Silicon Valley. We deliver strategic guidance to companies seeking to transform their businesses through the early adoption of disruptive technology. Our analysts draw on their experiences as practitioners to deliver pragmatic advice to CXOs leading digital transformation within their organizations. Clients include board of directors, C-suite executives, line-of-business leaders, and IT visionaries who are not afraid to challenge the status quo. Our mission is to conduct research on emerging technologies, identify and validate trends, and empower our clients to succeed in the digital economy. Constellation Research also hosts DisrupTV, a show hosted by our founder R “Ray” Wang, which features disruptive leaders and reaches 40k+ viewers each week.

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